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FOR IMMEDIATE RELEASE

## **Centris Federal Credit Union Earns BBB 2014 Silver Award of Distinction for Significant Commitment to Ethical Business Practices**

**OMAHA, Nebr.** – The Better Business Bureau (BBB) honored Centris Federal Credit Union with the 2014 Silver Award of Distinction for Significant Commitment to Ethical Business Practices at their 19<sup>th</sup> annual Integrity Awards luncheon on October 7, 2014 at the Embassy Suites Omaha-LaVista/Hotel and Conference Center. Centris President and CEO Steve Swanstrom accepted the award.

These Awards focus on demonstrated ethical business practices with key stakeholders including customers, employees and community at large, rather than a company's growth, profitability or popularity.

Centris' relationship with the community as evidenced by their 30-year BBB accreditation and "A" rating defines why they received this honor. Centris embodies the credit union philosophy of "people helping people". They are committed to member service, employee engagement, and maintenance of sound financial practices and a tradition of dedication to the communities they serve.

Swanstrom said Centris is continually striving for improvement through employee training as well as innovative programs, products and services. "Integrity/trust is one of our core values and one that guides our daily interactions with our members," he said. "Our objectives are to actively listen to our members, earn and maintain their trust, and help them meet their financial goals."

Centris Federal Credit Union, founded 80 years ago in 1934, is one of Nebraska's largest community chartered credit unions with more than 81,000 members. Centris serves Douglas, Sarpy, Lincoln and Pottawattamie counties and has 11 offices located in Omaha, Grand Island and North Platte, Nebraska and Council Bluffs, Iowa.

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