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FOR IMMEDIATE RELEASE

Centris Federal Credit Union Celebrates Conestoga's Top Savers

OMAHA, Neb. – Kevin Parks, President/CEO of Centris Federal Credit Union recently treated two lucky Conestoga Elementary School students to lunch with him. “Lunch with the CEO” was the grand prize for those students who reached \$1,000 or more in their savings accounts.

Centris opened a branch inside Conestoga Elementary, an economics and mathematics magnet school, located at 2115 Burdette Street, in September of 2010. The elementary school student-run branch is a first for a Credit Union in the State of Nebraska. It is designed to introduce the economic concept of saving money at an early age as well as increase parental involvement in children's lives through banking activity.

The branch was open every Tuesday throughout the school year for savings deposits only. In order to participate, all students had to obtain parental permission and incentives were provided as they reached various savings goals.

Other celebrations for the students who participated in the program and earned a certain level of savings included a field trip to Omaha's Amazing Pizza Machine and a pizza party at the end of a school day.

Parks said Centris is continuously looking for new opportunities to educate our youngest members about the importance of saving money. “This is a chance for us to reach out to the youth in the communities we serve and provide them with a foundation for a secure financial future”. While closed for the summer, the student-run Centris branch will reopen when school is back in session.



Centris Federal Credit Union, founded 76 years ago, is one of Nebraska's largest community chartered credit unions with more than 68,000 members. Centris serves Douglas, Sarpy, Lincoln and Pottawattamie counties and has 12 offices located in Omaha, Grand Island and North Platte, Nebraska and Council Bluffs, Iowa.

Our mission is to be a trusted life-long financial partner with our members to assist them in achieving their financial needs and goals.

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