

For more information, contact:
Dawn Gonzales, VP, Community Relations
Centris Federal Credit Union
Phone: 402-758-6520
Email: dgonzales@centrisfcu.org

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FOR IMMEDIATE RELEASE

Centris Federal Credit Union Podcast Wins Golden Ear Podcast Award

OMAHA, Neb. – Centris Federal Credit Union's podcast, A Penny or Two for Your Thoughts, has received the <u>Golden Ear Podcast Award (GEPA) for</u> best educational podcast. This recognition celebrates outstanding education contributions and highlights this podcast's commitment to making financial literacy and complex financial topics accessible and relatable to its audience.

Since the first episode aired in 2022, A Penny or Two for Your Thoughts has aimed to demystify financial concepts for everyday listeners. The hosts, Chantel Windeshausen, vice president of marketing at Centris, and Liz Malmberg, senior marketing specialist at Centris, are both moms and marketers who are newer to the financial industry; they bring a unique perspective by asking the questions that many are too hesitant to voice or don't know who to ask. With a format that includes interviews with local experts, each episode is designed to inform and entertain, often infused with humor and personal anecdotes.

"We are thrilled to receive this award for Centris," said Windeshausen. "Our goal has always been to create a space where listeners can gather great insights and tips to take with them on their financial journey. Receiving the accolade as the best podcast in the GEPA education category showcases the podcast's significant impact on those looking for financial guidance."

"We started this podcast as another way to meet people where they are and help educate them on all things financial, no matter where they are in their financial journey. This award validates our approach and is a testament to the knowledge and expertise our financial experts at Centris have and our dedication as an organization to improving financial literacy in the communities we serve," said Malmberg.

This is the first annual GEPA by <u>Hurrdat Media</u>, a digital media production company located in Omaha, NE, and home of the Hurrdat Media Network.

Listeners can tune in to A Penny or Two for Your Thoughts on various platforms, including Apple Podcasts and Spotify. For more information about the podcast or to listen to an episode, visit https://www.centrisfcu.org/a-penny-or-two-for-your-thoughts/.

Centris Federal Credit Union, founded in 1934, is one of Nebraska's largest federally chartered community credit unions. With a billion dollars in assets, Centris serves Cass, Dodge, Douglas, Lincoln, McPherson, Sarpy, Saunders, and Washington counties in Nebraska and Harrison, Mills, and Pottawattamie counties in Iowa. Centris has 15 branches located in Omaha, Grand Island, North Platte, and Tryon, Neb., and Council Bluffs, Iowa.

For more information, visit www.centrisfcu.org.