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FOR IMMEDIATE RELEASE

## **Centris Federal Credit Union and Funding the Future Rock Financial Literacy**

**GRAND ISLAND, Neb.,** -- On Monday, March 24 at 2:15 p.m., **Centris Federal Credit Union**, in partnership with the Nebraska Council on Economic Education, will host the rock band GOODING for an engaging financial literacy, all-school assembly at Walnut Middle School. This unique multi-media presentation will take place in the school gymnasium, reaching approximately 800 students.

**GOODING,** known for their loyal fanbase and music featured on popular shows like *CSI*, *Criminal Minds*, and *The Daily Show*, as well as films like *Iron Man 2* and *Walk the Line*, has built a successful, long-standing career through touring and the honest interaction with their fans.

"Centris has partnered with the Nebraska Council on Economic Education for many years, bringing GOODING's impactful financial literacy message to students in North Platte and the Omaha metro area. This marks the second time in two years that a Grand Island school has benefited from this unique program sponsored by the credit union, said Dawn Gonzales, vice president, community relations for Centris.

In recent years, GOODING has made a habit of giving back. Inspired by their work with Quincy Jones as part of Operation HOPE, they helped create Funding the Future (FtF), a non-profit charitable organization dedicated to teaching financial literacy to young people. This spring, GOODING will integrate FtF's educational sessions into their U.S. and Canadian tour.



GOODING's 90-minute high-energy show combines live rock music, dynamic visuals, and personal stories of success and challenges, transforming complex financial concepts into relatable and inspiring life lessons. The assembly aims to empower students with the discipline and confidence to pursue their dreams.

## **Funding the Future Mission Statement**

The driving purpose and overall mission of Funding the Future is to educate students across the country on the importance of smart financial decisions, through a multimedia presentation including music, video, and an inspirational message shared by a musical celebrity. Funding the Future emphasizes the importance of financial literacy at a young age. Participants learn tools to make informed decisions throughout their lives, gaining the discipline and confidence to see their own dreams as possibilities. Financial success for students who avoid debt and make sound financial decisions has a significant impact on their future success in their lives, families, communities, and even the environment. <a href="https://www.Fundingthefuturelive.org">www.Fundingthefuturelive.org</a>

The Nebraska Council on Economic Education is a 501(c)3 non-profit, housed at the University of Nebraska Lincoln, College of Business Administration, whose mission is to act as a catalyst and lead a statewide mission to advance economic and financial literacy. For more information on the Council please contact Jennifer Davidson at <a href="mailto:jdavidson2@unl.edu">jdavidson2@unl.edu</a> or visit <a href="mailto:nebraskacouncil.unl.edu">nebraskacouncil.unl.edu</a>.

Centris Federal Credit Union, founded in 1934, is one of Nebraska's largest federally chartered community credit unions. With a billion dollars in assets, Centris serves Cass, Dodge, Douglas, Lincoln, McPherson, Sarpy, Saunders, and Washington counties in Nebraska and Harrison, Mills and Pottawattamie counties in Iowa. Centris has 15 branches located in Omaha, Grand Island, North Platte and Tryon, Neb., and Council Bluffs, Iowa.

For more information, visit www.centrisfcu.org.